



**SONOMA VALLEY VINTNERS & GROWERS ALLIANCE
ANNOUNCES 2021 BOARD LEADERSHIP**

SONOMA, CA (January 25, 2021) The Sonoma Valley Vintners & Growers Alliance (SVVGA), a non-profit trade association representing more than 100 wineries and 140 grape growers in Sonoma Valley, announced new leadership to the marketing organization's board of directors.

Prema Behan, General Manager of Three Sticks Wines and Head High Wines remains as President of the board of directors for a third and final year. **Tom Rouse** of Landmark Vineyards was elected as Vice-President, former Vice President **Erich Bradley** of Pangloss Cellars and Repris has been elected as Secretary, and **Steven Sangiacomo** of Sangiacomo Family Vineyards and **Anne Moller-Racke** of Blue Farm Wines and Stone Edge Farm Estate Vineyards & Winery have been appointed as Co-Treasurers.

"Our wine community and the SVVGA have a challenging, but exciting year ahead," says Behan. "With the impacts of COVID-19, the 2020 wildfires, changing consumer demands, and the need to rethink and reshape how we sell and market our wines, our board is focused on evolving the organization to best support our members. This work results in a stronger, more customer-focused organization, integrated and supporting our community at large. The health of our member businesses, local economy, and workforce are our top priorities as we continue to provide value to our constituency and evolve as an industry."

Newly elected board directors include **Tom Blackwood** of [Buena Vista Winery](#) and **Mia Stornetta** of [Atlas Vineyard Management](#), along with board appointed community members, Quinn Arntsen of [Farella Braun + Martel](#), Justin Bain of [MacArthur Place](#) and Tim Zahner of [Sonoma Valley Visitors Bureau](#). Former board Secretary **Lauren Benward** of Beltane Ranch and past President **Kenneth Juhasz** of Auteur Wines have both retired from the board after serving six years with Sonoma Valley Vintners and Growers Alliance.

The complete 2021 SVVGA board of directors includes: Prema Behan, President - Three Sticks Wines; Tom Rouse, Vice President - Landmark Vineyards; Erich Bradley, Secretary - Pangloss Cellars and Repris; Steven Sangiacomo, Co-Treasurer – Sangiacomo Family Vineyards; Anne Moller-Racke, Stone Edge Farm Estate Vineyards & Winery and Blue Farm Wines; Quinn Arntsen, Farella Braun + Martel; Justin Bain, MacArthur Place; Tom Blackwood, Buena Vista Winery; Brenae Royal, E. & J. Gallo Winery – Monte Rosso Vineyard; Chris Sebastiani, Viansa Sonoma Winery; Taylor Serres, Serres Ranch and Serres Ranch Wines; Mia Stornetta, Atlas Vineyard Management and Tim Zahner, Sonoma Valley Visitors Bureau.

About SVVGA

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit organization serving over 500 members who share a mission to promote awareness of Sonoma Valley's grapes, wine and history as the birthplace of the California wine industry. Sonoma Valley comprises six of the eighteen American Viticulture Areas (AVAs) of Sonoma County: Bennett Valley, Los Carneros, Moon Mountain District, Sonoma Coast, Sonoma Mountain and Sonoma Valley. To learn more about the SVVGA visit <http://www.SonomaValleyWine.com> or call 707-935-0803.

###

Media:

Maureen L. Cottingham

info@sonomavalleywine.com

www.SonomaValleyWine.com | 707-935-0803 x 1

Photos Attached – Attachment 1: Tom Blackwood, Buena Vista Winery; Attachment 2: Mia Stornetta, Atlas Vineyard Management, LLC