



Below are resources SVVGA Members can utilize in response to the impacts of COVID-19 on business operations

Dear Members,

SVVGA has received a set of new guidelines for tasting room closures, in response to California Governor Gavin Newsom's recommendation on Sunday, March 15.

NEW GUIDELINES AROUND CLOSURES FOR FOOD & BEVERAGE VENUES INCLUDING TASTING ROOMS

SVVGA has been closely monitoring the development of this recommendation and has received new guidelines for food and beverage venues including winery tasting rooms in response to the Governor's recommendation.

[VIEW THE GUIDELINES HERE](#)

'SHELTER IN PLACE' IMPACT GUIDELINES FROM WINE INSTITUTE

The Wine Institute has put together a set of guidelines and resources on the impact that a 'Shelter in Place' order could have on wineries and tasting rooms.

Seven Bay Area counties in California (Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara and Santa Cruz) yesterday issued shelter-in-place orders ("the County Orders"). The orders require individuals living in these counties to remain in their place of residence and leave only to provide or receive certain essential services or engage in certain essential activities and work for essential businesses and governmental services.

[VIEW THE GUIDELINES HERE](#)

SBA LOANS APPROVED FOR STATE OF CALIFORNIA

Cal OES indicated the Governor's office forward the declaration request to the SBA based on the information received from seven counties. The seven counties that provided were Calaveras, Los Angeles, Sacramento, San Francisco, San Mateo, Sonoma, and Tuolumne.

All contiguous counties will also be eligible for SBA loans, which means about 34 counties would be eligible so far (waiting to get the list of 34 counties). Other counties are still collecting worksheets, so the Governor's office expects they may have add-ons.

Small businesses or nonprofit asking for financial relief

Small Business Administration

- The SBA has opened the California coronavirus relief loan process, but currently is working directly with Governor Newsom's office to start the loan application process.
- Constituents can check the Cal OES website www.caloes.ca.gov, the SBA website www.sba.gov for any updates, or contact the SBA disaster assistance customer service center directly by calling 1-800-659-2955 (TTY: 1-800-877-8339) or by e-mail disastercustomerservice@sba.gov

SONOMA TO GO SURVEY AND LOCAL RESOURCES

In order to support local businesses, the Sonoma Valley Visitors Bureau, the Sonoma Valley Chamber of Commerce and Sonoma Valley Vintners & Growers Alliance, are working to help promote businesses that remain in operation that can offer their products via delivery or pick-up. For example, restaurants that offer delivery, or if you need to get your glasses fixed in an emergency.

- These businesses will be promoted via Facebook and other Social Media and digital channels by all three organizations.

To let us know if you are open, we are asking that business please take a minute to fill out a survey.

[CLICK HERE TO COMPLETE THE SURVEY](#)

RESOURCES + GUIDANCE DOCUMENTS

Health Organizations

- Center for Disease Control – [COVID-19 Microsite](#)
- World Health Organization – [COVID-19 Webpage](#)

During this time of rapid change, please refer to our internal SVVGA Members Only Facebook Group feed for latest updates.

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