



**SONOMA VALLEY VINTNERS & GROWERS ALLIANCE
ANNOUNCES 2020 BOARD LEADERSHIP**

SONOMA, CA (February 26, 2020) The Sonoma Valley Vintners & Growers Alliance (SVVGA), a non-profit trade association representing over 100 wineries and 140 grape growers in Sonoma Valley, announced new leadership to the marketing organization's board of directors.

Prema Behan, General Manager of Three Sticks Wines and Head High Wines has been appointed as President of the board of directors. **Erich Bradley** of Pangloss Cellars, Repris, and Sojourn Cellars was elected as Vice-President, **Lauren Benward** of Beltane Ranch was named Secretary and **Steven Sangiacomo** of Sangiacomo Family Vineyards was appointed Treasurer.

"SVVGA has a challenging and exciting year ahead," said Behan. "With changing consumer demands and increasing competitive pressures, our board is focused on evolving as an organization to support our members becoming stronger and more customer-focused, while being integrated with our community at large, furthering the stewardship of our environment, health of our businesses and local economy, and improving the communication of our achievements to stakeholders."

New board directors elected include **Justin Bain** of [MacArthur Place](#); **Anne Moller-Racke** of [Stone Edge Farm Estate Vineyards & Winery](#) and [Blue Farm Wines](#); **Tom Rouse** of [Landmark Vineyards](#); **Brenae Royal** of [E. & J. Gallo Winery – Monte Rosso Vineyard](#) and **Chris Sebastiani** of [Viansa Sonoma Winery](#).

The complete 2020 SVVGA board includes: Prema Behan, President - Three Sticks Wines; Erich Bradley, Vice President - Pangloss Cellars, Repris, and Sojourn Cellars; Steven Sangiacomo, Treasurer – Sangiacomo Family Vineyards; Lauren Benward, Secretary - Beltane Ranch; Quinn Arntsen, Farella Braun + Martel; Justin Bain, MacArthur Place; Kenneth Juhasz, Auteur Wines; Anne Moller-Racke, Stone Edge Farm Estate Vineyards & Winery and Blue Farm Wines; Tom Rouse, Landmark Vineyards; Brenae Royal, E. & J. Gallo Winery – Monte Rosso Vineyard; Chris Sebastiani, Viansa Sonoma Winery; Taylor Serres, Serres Ranch; and Tim Zahner, Sonoma Valley Visitors Bureau.

About SVVGA

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit organization serving over 500 members who share a mission to promote awareness of Sonoma Valley's grapes, wine and history as the birthplace of the California wine industry. Sonoma Valley comprises six of the eighteen American Viticulture Areas (AVAs) of Sonoma County: Bennett Valley, Los Carneros, Moon Mountain District, Sonoma Coast, Sonoma Mountain and Sonoma Valley. To learn more about the SVVGA visit <http://www.SonomaValleyWine.com> or call 707-935-0803.

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Photo Attached

Directors L to R:

Steven Sangiacomo, Treasurer – Sangiacomo Family Vineyards; Tim Zahner, Sonoma Valley Visitors Bureau; Quinn Arntsen, Farella Braun + Martel; Lauren Benward, Secretary - Beltane Ranch; Prema Behan, President - Three Sticks Wines; Justin Bain, MacArthur Place; Anne Moller-Racke, Stone Edge Farm Estate Vineyards & Winery and Blue Farm Wines; Kenneth Juhasz, Auteur Wines; Erich Bradley, Vice President - Pangloss Cellars, Repris, and Sojourn Cellars; Chris Sebastiani, Viansa Sonoma Winery; Taylor Serres, Serres Ranch; Maureen L. Cottingham, Sonoma Valley Vintners & Growers Alliance.

Not Pictured: Tom Rouse, Landmark Vineyards and Brenae Royal, E. & J. Gallo Winery – Monte Rosso Vineyard