



FOR IMMEDIATE RELEASE

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Sonoma Valley Vintners and Growers Alliance Announces 2014 Reserve Sonoma Valley Event

(SONOMA, Calif.) –Tickets are on sale now for the for the **2014 Reserve Sonoma Valley** event presented by Sonoma Valley Vintners and Growers Alliance (SVVGA). This year’s event will be held on **Saturday, November 1st**. Reserve Sonoma Valley celebrates the unique depth and diversity to be found throughout the Sonoma Valley wine region, through a collection of eight themed excursions. Each day-long excursion includes guided visits to four wineries, chauffeured transportation, and a wine country picnic lunch.

“Sonoma Valley is the birthplace of the California wine industry, and there are so many hidden gems and compelling stories to share,” says Maureen Cottingham, SVVGA Executive Director, “this event allows us to feature some of the people, places and wines that make Sonoma Valley so special.”

For 2014 wine lovers can choose from the following excursions:

- Delve Deeper - All Access Tour
- History in the Making
- Harvest in Sonoma Valley
- Generations of Sonoma Valley - Family Wineries
- Sommelier Tour
- Discover Los Carneros
- Discover Moon Mountain District
- Discover Sonoma Valley

“With Reserve Sonoma Valley we really take a *less is more* approach, says Scott Black, SVVGA Marketing Director, “each excursion is purposely limited to just 12 participants each, allowing for a much more intimate experience than your typical wine country event can provide.”

For detailed information on the excursions offered and to purchase tickets for this year’s event visit the SVVGA website, www.sonomavalleywine.com. Tickets for all excursions are \$110 per person, and advanced purchase is required. All Reserve Sonoma Valley participants must be 21 or older to attend.

About Sonoma Valley Vintners & Growers Alliance and Foundation

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit trade organization serving over 500 members who share a mission to promote awareness of Sonoma Valley’s grapes, wine, and history as the birthplace of the California wine industry. The Sonoma Valley Vintners and Growers Foundation (SVVGF) is a non-profit 501c.3 organization that has raised over \$10,000,000 for local Sonoma charities. For more information on the SVVGA and SVVGF, visit www.SonomaValleyWine.com.

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